

VET BSB30220 Certificate III in Entrepreneurship and New Business

LEARNING@FAITH

Staff Hub
Staff Help

MY SUBJECTS

Certificate III in Entrepreneurship and New Business (2023) (RTORENT1)
Certificate II in Community Services [2023 intake] (RTORCOM1)

FAVOURITE GROUPS

Adobe Connect Pilot
Improvements: Suggestion Box
Parent Advisory Group
Staff help-External Audits
VET Information
VET Information & Policies

MY LINKS

Cert II in Applied Digital technologies

Course Homepage Banner

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Course Description

During this Course students will setup and run their own business. This will be a real business, not a scenario or make-believe. The students will be trained in spotting and developing new opportunities, marketing and customer service. Overall the training will have an entrepreneurial attitude, taught from a Christian worldview. It equips students with skills that will enable them to establish independent income streams as well as placing service at the centre of any enterprise. Students will also find a business coach. The overall aim is to learn business by running their own real business. This is a practical course. There are no essays. All assignments are demonstrated by implementing an actionable component required in a live business. Students will learn from temporary failure and success.

Students receive a nationally recognised qualification on completion. In addition, Students will receive up to 6 points towards the QCE for this training.

[Course Video](#)

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Course Trainer

Mark Dunnett
RTO MANAGER, FAITH CHRISTIAN SCHOOL

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Course Outcomes

On completion of all practical tasks, students will have:

- A functional business with a profitable product or make a decision to pivot to another opportunity
- Understand competitive advantage, positioning and product differentiation
- know how to spot and evaluate an opportunity
- a functioning website
- know multiple methods to market their business
- the ability to establish an independent income stream
- understand the lifetime value of a customer and the value of fanatical customer service.
- understand the concepts of Continuous improvement and lifelong learning.

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Key Activities

Term 1	Set Priorities and Goals, Evaluating Business Opportunities, Create a budget, Present an overview of the Business. Locate a business coach. Orientation Session 1pm-3pm Tue 30 Jan-Parents please attend first 15 minutes
Term 2	Set up a website, Market the business, Business coaching Session, Participate in Innovation Sessions
Term 3	Deliver a service to customers, Business coaching session
Term 4	End of Year review, Reflection on Lessons learnt.

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Intensives

There are no intensives for this course

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Interactive Learning Sessions

Students will connect online for interactive learning sessions for 2 hours on Tuesdays and Thursdays using webcam, headsets and microphone. During the session students will be introduced to new ideas and information, collaborate with other students on how to apply that information in their context, have the practical task demonstrated, have the opportunity to ask questions and commence the practical task while receiving feedback from the trainer.

Students must attend these sessions and have no other external obligations at the time. Interactive training sessions cannot be completed by watching a video after hours. You must attend the first session with an Exercise Book and Pen.

Just like in any workplace, Students in this Vocational Course are required to attend their interactive sessions consistently, participate in class discussions and work together with their other colleagues. Students who do not attend 80% of the interactive sessions may not be eligible to complete the Course.

Students will also be required to do practical tasks which can be up to 2 hours each week.

All evidence of the student completing a practical task must be uploaded into Learning@Faith

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Essential Equipment

The student must be a currently enrolled student in Faith Christian School year 10, 11 or 12 for 2022. The student will require an internet connected computer with a **webcam, microphone and sound**. A camera or smartphone will be required to take photos as evidence of practical tasks completed. Students must come to first interactive session with Exercise Book and Pen

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Work Experience

There is no work experience component required for this course

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Course Costs

Enrolled Faith Students \$300
External Students \$1500

Commercial Cost \$4000-\$5000

It is not just about the cost. This course is specifically designed for school students, to fit in school times with appropriate tasks and examples, taught from a Christian world-view.

You may find it cheaper at TAFE but it will be for adult students with more theory and not as practical. At Tafe you will also not have the option to setup your own business but will instead follow a make believe case study.

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Contact Details



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Admin Assistant – Mary-Jane Dunnett 0435 560 940

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Course Units



BSBESB301 Investigate business opportunities

BSBESB302 Develop and present business proposals

BSBESB303 Organise finances for new business ventures

BSBESB305 Address compliance requirements for new business ventures

BSBTEC405 Review and maintain organisation's digital presence

BSBPEF301 Organise personal work priorities

BSBCRT411 Apply critical thinking to work practice

BSBOPS304 Deliver and monitor a service to customers

BSBESB404 Market new business ventures

BSBESB304 Determine resource requirements for new business ventures

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